

THIS AFFINITY CREDIT CARD AGREEMENT (the "Agreement"), is entered into this 16 day of May, 2018, by and between Lock Haven University Foundation f/b/o Lock Haven University Alumni Association, with an address of, 10 Susquehanna Ave, Durrwachter Alumni Conference Center, Lock Haven, PA 17745, (hereafter referred to as "LHUF"), and Pennsylvania State Employees Credit Union, with an address of 1500 Elmerton Avenue, Harrisburg, PA 17110-2900 ("PSECU") (together, the "Parties", or individually, a "Party").

WHEREAS, PSECU desires to be the exclusive provider of Affinity Credit Cards to Lock Haven University Alumni ("Alumni"); and

WHEREAS, the Parties desire to work together to promote an Affinity Credit Card to Alumni (the "Program").

NOW THEREFORE, for and in consideration of the foregoing and the mutual promises and intending to be legally bound hereby, the Parties agree as follows.

1. **RESPONSIBILITIES OF PSECU.** PSECU, subject to the terms and conditions set forth below, shall perform the following specified duties:
 - a. PSECU agrees to offer the following PSECU credit cards with LHUF-approved branding to Alumni:
 1. Classic Visa® at the same rate of interest and fee structure as the Classic Visa offered to PSECU's general membership; and,
 2. Founder's Card at the same rate of interest and fee structure as the Founder's Card offered to PSECU's general membership.

The terms and conditions, rates and promotional offers related to each of the above-listed cards are subject to change at PSECU's sole discretion.

- b. For purposes of this Agreement, the LHUF-branded Classic Visa and the LHUF branded Founder's Card, together, with be referred to as the "LHUF Card(s)". PSECU agrees to pay LHUF \$50 for each new LHUF Card opened by each Alumni who becomes a PSECU member during the term of this Agreement. Renewals of existing credit cards obtained under this Agreement will not be compensated.
 - c. PSECU will offer existing Alumni who are currently PSECU members who also have PSECU credit cards (anyone who was a member of PSECU and an Alumni prior to October 1, 2018) the opportunity to switch to the LHUF Card. PSECU will pay LHUF \$10 for each Alumni who switches to the LHUF branded Card during the term of this Agreement.
 - d. PSECU will offer qualified Lock Haven University ("LHU") students a LHUF Card once they have graduated from LHU. LHUF will provide a list of all graduating LHU students to PSECU for solicitation of PSECU membership and products and services. PSECU will compensate LHUF \$50 for each new LHUF Card that is opened through the Program. For any LHU student who is a PSECU member and is also a PSECU credit cardholder (both the PSECU membership and PSECU cardholder status must have been established prior to October 1, 2018), when such student "switches" to the LHUF Card PSECU will compensate LHUF \$10 for any such switch which transpires during the term of Agreement.
 - e. PSECU shall deliver to LHUF a quarterly report indicating the total number of LHUF Cards for that quarter, subject to this Agreement. PSECU will compensate LHUF for each of the above instances as stated in 1.b, 1.c and 1d. above.
 - f. Payments shall be made on a quarterly basis via ACH transfer per instructions to be provided by LHUF to PSECU. In the alternative, payments may be made by check to LHUF if LHUF notifies PSECU in writing of such request prior to an ACH payment being made.

- g. PSECU may utilize pre-approval and invitation-to-apply types of mailing solicitations for the LHUF Cards. These solicitations will be sent to Alumni on a list provided to PSECU by LHUF ("the Mailing List", as defined in Section 2).
 - h. Marketing Plan - PSECU will work with LHUF to create a mutually agreed upon a marketing plan to promote the Program to Alumni. PSECU shall incur the cost associated with this marketing plan.
2. **RESPONSIBILITIES OF LHUF.** LHUF, subject to the terms and conditions set forth below, shall perform the following specified duties:
- a. LHUF will provide PSECU with the Mailing List of Alumni as follows: LHUF shall update its alumni list (complete names and mailing addresses) prior to each agreed upon mailing for the Marketing Plan, and shall remove any inaccurate names and/or addresses from it, and any Alumni who do NOT wish to receive mailings (i.e. a "Do Not Solicit List"), LHUF represents and warrants to PSECU that any Mailing List provided to PSECU will not contain Alumni information which appears on a Do Not Solicit List.
 - b. LHUF and PSECU agree and acknowledge that the trademarks (including service marks), logos, trade dress, Website links and all other intellectual property (collectively the "IP") of each respective Party are subject to the intellectual property rights of that Party. The IP may not be copied for commercial use, nor may any IP be modified, re-posted to any Website, framed, deep linked to, or otherwise redistributed in any form. Nothing contained on the Site shall be construed as granting, by implication, estoppel or otherwise, any license or right to make commercial use of any IP or partner trademark, intellectual property right or copyrighted material without the express prior written permission of the owner of such IP.
 - c. Notwithstanding anything in paragraph 2.b to the contrary, LHUF hereby grants to PSECU the limited license to use LHUF's IP on the LHUF Cards, which license shall not expire upon the termination or expiration of this Agreement, but only upon the embossed expiration date of any LHUF Cards in existence. Thereafter, LHUF Cards shall be reverted to a like PSECU credit card upon the credit card renewal dates.
3. **TERM.** This agreement takes effect on October 1, 2018 (the "Effective Date") and will terminate on September 30, 2023. Notwithstanding the foregoing, the parties agree to meet during the final year of this Agreement to discuss renewal options. Any such agreement upon renewal terms shall be in writing and signed by both parties.
4. **TERMINATION.** Either Party shall have the right to terminate the Agreement for convenience by providing sixty (60) days advance written notice to the other Party. PSECU may continue to accept applications from Alumni after termination or expiration of this Agreement as being within PSECU's field of membership, and not as part of the Program. Upon termination or expiration of this Agreement, PSECU shall retain all rights, title and interest in all PSECU member accounts and identifying information.
5. **CONFIDENTIALITY.** LHUF and PSECU agrees, acknowledges and recognizes that LHUF has a responsibility for confidentiality of its member's data and PSECU is a highly regulated financial institution under a strict duty of confidentiality with regard to its operations and its member records, specifically any "Confidential Information". Confidential Information shall specifically include all non-public member data, account or personal information, such as account numbers, access codes, account ownership and names of account owners, account owners email addresses, demographic information and financial transactions conducted within those accounts; Mailing Lists; any employee information that would typically be considered of a confidential nature; inventory lists; competitively or business sensitive material that is not generally known to the

public; scientific or technical information, including hardware information, system descriptions and recovery point information and recovery time objectives; computer hardware, software or other technical design or information, including processing parameters and procedures; and relationships with customers or vendors of PSECU, the products of any of them, and any performance results of any of them. LHUF and PSECU will not sell, transfer or share with any third parties any Confidential Information which it receives during the course of conducting business, unless it receives prior written consent following notice specifying exactly what information is to be shared and with whom it will be shared and the reason permission to disclose is being requested. Any Confidential Information, may be used only as is necessary to complete the stated purpose of this Agreement except (1) as permitted pursuant to the exceptions listed in the Gramm-Leach-Bliley Act (15 USC § 6802) and accompany regulations, and (2) as required by applicable law including pursuant to a court order or subpoena. Notwithstanding anything in this Agreement to the contrary, the rights and responsibilities regarding Confidential Information as herein stated shall survive termination of this Agreement. Furthermore, LHUF and PSECU agree and promise to destroy any Confidential Information that it has received or obtained, including any copies, immediately upon receiving written notice to destroy Acceptable means of destruction include fine shredding of any paper copies, complete incineration of any applicable software or compact discs or DVDs, and the complete deletion of all applicable electronic copies and backups so that no Information is readable or reproducible in any format.

Notwithstanding anything in this Agreement to the contrary, the rights and responsibilities regarding Confidential Information as herein stated shall be ongoing and shall survive any expiration or termination of this Agreement.

6. **SECURITY BREACH NOTICE.** Notwithstanding anything in this Agreement to the contrary, LHUF and PSECU agree to fully disclose any breach in its security resulting in or from any unauthorized intrusions, or any loss or theft of information or information storage, that may pertain to any information of either party. Parties agree to report the date, time, and manner of any such breach, the effect of the breach, and any specific corrective action that will be taken in response to the intrusion, loss or theft within 5 business days of recognition of said breach, loss or theft of information or information storage.
7. **COMPLIANCE WITH LAW.** It is expressly understood that the parties to the Agreement and any sub-contractors of either Party will comply with all applicable laws, rules and regulations of any governmental, regulatory and accreditation authorities.
8. **MEMBER COMPLAINTS.** LHUF agrees to promptly report, as described in the Notices section of this document, any PSECU member complaints received by LHUF to PSECU. Further, LHUF agrees to cooperate in the satisfactory resolution of any PSECU member complaints relating to the subject matter of this Agreement.
9. **INDEMNIFICATION.** From and after the date of this Agreement, each Party shall indemnify, defend and hold the other Party, its corporate parents and subsidiaries and all of its and their employees, subcontractors, agents, officers, directors and shareholders harmless against: (a) any and all out-of-pocket expenses or losses, liabilities, damages, costs or other direct expenses or claims or counterclaims of third persons or entities directly related or attributable to (i) such Party's willful misconduct; (ii) the indemnifying Party's breach of any covenant or warranty made by the indemnifying Party in this Agreement; and (iii) any material misrepresentation of the indemnifying Party in this Agreement or any material misrepresentation in or omission from any document, certificate or information furnished or to be furnished by the indemnifying Party under this Agreement; (b) any losses due to any fraudulent activity on the part of any employee or agent of the indemnifying Party; (c) any claims brought by any indemnified Party customer, employee or third party based upon indemnifying Party's failure to make any payment to such customer, employee or other third party; and (d) any and all actions, suits, proceedings, demands, assessments, judgments, costs and expenses, and any reasonable attorney's fees, consultant's fees or court costs incident to any of the foregoing, except for any loss due to the gross negligence or

willful misconduct of the other party or its agents or employees. This section shall not limit the liability of either party for damages for breach of this Agreement.

10. **NOTICE.** Notices under this Agreement shall be provided to the other party by personal delivery, first-class or certified mail with return receipt requested or overnight delivery at the addresses shown below.

If to LHUF: Lock Haven University Foundation
c/o Ashley Kofer
10 Susquehanna Ave
Durrwachter Alumni Conference Center
Lock Haven, PA 17745

If to PSECU: Pennsylvania State Employees Credit Union
c/o Corporate Legal Services
1500 Elmerton Ave
Harrisburg, PA 17110

11. **NON-DISCRIMINATION.** The Parties and any subcontractor(s) shall abide by the requirements of 41 CFR §§ 60-1.4(a), 60-300.5(a) and 60-741.5(a). These regulations prohibit discrimination against qualified individuals based on their status as protected veterans or individuals with disabilities, and prohibit discrimination against all individuals based on their race, color, religion, sex, or national origin. Moreover, these regulations require that covered prime contractors and subcontractors take affirmative action to employ and advance in employment individuals without regard to race, color, religion, sex, national origin, protected veteran status or disability.
12. **FORCE MAJEURE.** Neither party will incur any liability to the other if its performance of any obligation under this Agreement is prevented or delayed by causes beyond its control and without the fault or negligence of that party. Causes beyond a party's control include, but are not limited to, acts of God, warfare, terrorism, changes in controlling law or regulations, orders of or the requirements of any governmental entity, severe weather conditions, civil disorders, natural disasters, fire, epidemics and quarantines, general strikes, and any public utility or Internet failure.
13. **SEVERABILITY.** If any provision of this Agreement is determined by any court of competent jurisdiction to be invalid or unenforceable, such provision shall be interpreted to the maximum extent to which it is valid and enforceable as determined by such court in such action, and the remaining provisions of the Agreement will, nevertheless, continue in full force and effect without being impaired or invalidated in any way.
14. **APPLICABLE LAW.** This Agreement shall be governed by and interpreted and enforced in accordance with the laws of the Commonwealth of Pennsylvania (without regard to any conflict of law provisions). Each Party consents to the jurisdiction of any court of the Commonwealth of Pennsylvania and any federal courts in Pennsylvania, waiving any claim or defense that such forum is not convenient or proper.
15. **INDEPENDENT CONTRACTORS.** In performing the services required by the Agreement, each Party will act as an Independent Contractor. Neither Party shall act or have the authority to bind the other to any third person nor otherwise to act in any manner as the agent or representative of the other.
16. **INTEGRATION AND AMENDMENTS.** The Agreement, including all exhibits, constitutes the entire agreement between the Parties. No agent, representative, employee or officer of either LHUF or of PSECU has the authority to make, or has made, any statement, agreement or representation, oral or written, in connection with the Agreement, which in any way can be deemed to modify,

add to, detract from, or otherwise change or alter its terms and conditions. No negotiations between the Parties, nor any custom or usage, shall be permitted to modify or contradict any of the terms and conditions of the Agreement. No modifications, alterations, changes or waiver to the Agreement or any of its terms shall be valid or binding unless accomplished by a written amendment signed by both Parties.

IN WITNESS WHEREOF, the parties hereto have caused this Affinity Credit Card Agreement to be executed on the Effective Date first written above.

Pennsylvania State Employees Credit Union:

Barbara Booth
Signature
VPOF/Marketing
Title
5/24/18
Date

Lock Haven University Foundation f/b/o Lock
Haven University Alumni Association:

Carol A. Poff
Signature
Executive Director
Title
5/21/18
Date

THIS AFFINITY SPONSORSHIP AGREEMENT (the "Agreement"), is entered into this 10 day of May, 2018, by and between Lock Haven University Foundation f/b/o Lock Haven University Alumni Association, with an address of 10 Susquehanna Ave, Durrwachter Alumni Conference Center, Lock Haven, PA 17745 (hereafter referred to as "LHUF"), and Pennsylvania State Employees Credit Union, with an address of 1500 Elmerton Avenue, Harrisburg, PA 17110-2900 ("PSECU") (together, the "Parties", or individually, a "Party").

WHEREAS, the LHUF desires to promote products and services offered by PSECU to Lock Haven University Alumni ("Alumni"); and,

WHEREAS, LHUF will provide PSECU with promotional/marketing opportunities which are commensurate with being an exclusive sponsor for such events, including the opportunity to speak to attendees/participants at all events.

NOW THEREFORE, for and in consideration of the foregoing and the mutual promises and intending to be legally bound hereby, the Parties agree as follows:

1. **RESPONSIBILITIES OF PSECU AND LHUF.** PSECU and LHUF, subject to the terms and conditions set forth below, shall perform the following specified duties:
 - a) PSECU & LHUF agree to meet a minimum of annually and not less than 30 days prior to the contract anniversary to create a mutually agreed upon marketing and outreach plan for the upcoming contract year. The marketing and outreach plan is intended to focus on tactical ways to reach Alumni for PSECU's marketing efforts. The efforts agreed upon for the year will be intended to create awareness of PSECU and offer PSECU products and services to Alumni. PSECU will compensate LHUF for new PSECU memberships and products and services generated through these marketing and outreach efforts that are qualified for PSECU membership. Detail of the compensation schedule is outlined in Exhibit 1.
 - b) The mutually agreed upon marketing and outreach plan may include but is not limited to or inclusive of: email on behalf of PSECU to Alumni, social media posting or linking of PSECU material or commentary on social media, co-branding of printed material, co-branded give away, inclusion of articles or marketing in e-newsletters, advertisement or links on Lock Haven University websites, mailings sent to Alumni, mailing lists provided by the LHUF, marketing material at LHUF events, attendance at LHUF events, listing PSECU as an alumni benefit in printed material, PSECU listed as event sponsor for major alumni events.
 - c) LHUF shall not deny PSECU reasonable marketing access to the Alumni.
 - d) LHUF and PSECU agree and acknowledge that the trademarks (including service marks), logos, trade dress, Website links and all other intellectual property (collectively the "IP") of each respective Party are subject to the intellectual property rights of that Party. The IP may not be copied for commercial use, nor may any IP be modified, re-posted to any Website, framed, deep linked to, or otherwise redistributed in any form without the express prior written permission of the owner of such IP.
2. **TERM.** This Agreement takes effect on October 1, 2018 (the "Effective Date") and will terminate on September 30, 2023. Notwithstanding the foregoing, the parties agree to meet during the final year of this Agreement to discuss renewal options. Any such agreement upon renewal terms shall be in writing and signed by both parties.
3. **TERMINATION.** Under this Agreement, either party shall have the right to terminate the Agreement for convenience if the terminating party determines such action to be in its own best interest. Such termination shall be effective upon sixty (60) days advance written notice provided to the other party. PSECU shall accept applications for Alumni as within the PSECU field of membership. PSECU retains all rights, title and interest in all PSECU member accounts and identifying information, which shall continue following termination of this Agreement.
4. **CONFIDENTIALITY.** LHUF and PSECU agrees, acknowledges and recognizes that LHUF has a

responsibility for confidentiality of its member's data and PSECU is a highly regulated financial institution under a strict duty of confidentiality with regard to its operations and its member records, specifically any "Confidential Information". Confidential Information shall specifically include all non-public member data, account or personal information, such as account numbers, access codes, account ownership and names of account owners, account owners email addresses, demographic information and financial transactions conducted within those accounts; Mailing Lists; any employee information that would typically be considered of a confidential nature; inventory lists; competitively or business sensitive material that is not generally known to the public; scientific or technical information, including hardware information, system descriptions and recovery point information and recovery time objectives; computer hardware, software or other technical design or information, including processing parameters and procedures; and relationships with customers or vendors of PSECU, the products of any of them, and any performance results of any of them. LHUF and PSECU will not sell, transfer or share with any third parties any Confidential Information which it receives during the course of conducting business, unless it receives prior written consent following notice specifying exactly what information is to be shared and with whom it will be shared and the reason permission to disclose is being requested. Any Confidential Information, may be used only as is necessary to complete the stated purpose of this Agreement except (1) as permitted pursuant to the exceptions listed in the Gramm-Leach-Bliley Act (15 USC § 6802) and accompany regulations, and (2) as required by applicable law including pursuant to a court order or subpoena. Notwithstanding anything in this Agreement to the contrary, the rights and responsibilities regarding Confidential Information as herein stated shall survive termination of this Agreement. Furthermore, LHUF and PSECU agree and promise to destroy any Confidential Information that it has received or obtained, including any copies, immediately upon receiving written notice to destroy. Acceptable means of destruction include fine shredding of any paper copies, complete incineration of any applicable software or compact discs or DVDs, and the complete deletion of all applicable electronic copies and backups so that no Information is readable or reproducible in any format.

Notwithstanding anything in this Agreement to the contrary, the rights and responsibilities regarding Confidential Information as herein stated **shall be ongoing and shall survive any expiration or termination of this Agreement.**

5. **SECURITY BREACH NOTICE.** Notwithstanding anything in this Agreement to the contrary, LHUF and PSECU agree to fully disclose any breach in its security resulting in or from any unauthorized intrusions, or any loss or theft of information or information storage, that may pertain to any information of either party. Parties agree to report the date, time, and manner of any such breach, the effect of the breach, and any specific corrective action that will be taken in response to the intrusion, loss or theft within 5 business days of recognition of said breach, loss or theft of information or information storage.
6. **COMPLIANCE WITH LAW.** It is expressly understood that the parties to the Agreement and any sub-contractors of either Party will comply with all applicable laws, rules and regulations of any governmental, regulatory and accreditation authorities.
7. **MEMBER COMPLAINTS.** LHUF agrees to promptly report, as described in the Notices section of this document, any PSECU member complaints received by LHUF to PSECU. Further, LHUF agrees to cooperate in the satisfactory resolution of any PSECU member complaints relating to the subject matter of this Agreement.
8. **INDEMNIFICATION.** From and after the date of this Agreement, each Party shall indemnify, defend and hold the other Party, its corporate parents and subsidiaries and all of its and their employees, subcontractors, agents, officers, directors and shareholders harmless against: (a) any and all out-of-pocket expenses or losses, liabilities, damages, costs or other direct expenses or claims or counterclaims of third persons or entities directly related or attributable to (i) such Party's willful misconduct; (ii) the indemnifying Party's breach of any covenant or warranty made by the indemnifying Party in this Agreement; and (iii) any material misrepresentation of the indemnifying Party in this Agreement or any material misrepresentation in or omission from any document, certificate or information furnished or to be furnished by the indemnifying Party under this Agreement; (b) any losses due to any fraudulent activity on the part of any employee or agent

of the indemnifying Party; (c) any claims brought by any indemnified Party customer, employee or third party based upon indemnifying Party's failure to make any payment to such customer, employee or other third party; and (d) any and all actions, suits, proceedings, demands, assessments, judgments, costs and expenses, and any reasonable attorney's fees, consultant's fees or court costs incident to any of the foregoing, except for any loss due to the gross negligence or willful misconduct of the other party or its agents or employees. This section shall not limit the liability of either party for damages for breach of this Agreement.

9. **NOTICE.** Notices under this Agreement shall be provided to the other party by personal delivery, first-class or certified mail with return receipt requested or overnight delivery at the addresses shown below.

If to LHUF: Lock Haven University Foundation
c/o Ashley Koser
10 Susquehanna Ave
Durrwachter Alumni Conference Center
Lock Haven, PA 17745

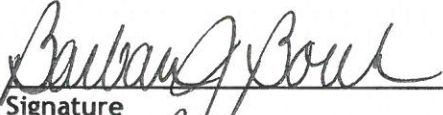
If to PSECU: Pennsylvania State Employees Credit Union
c/o Corporate Legal Services
1500 Elmerton Ave
Harrisburg, PA 17110

10. **NON-DISCRIMINATION.** The Parties and any subcontractor(s) shall abide by the requirements of 41 CFR §§ 60-1.4(a), 60-300.5(a) and 60-741.5(a). These regulations prohibit discrimination against qualified individuals based on their status as protected veterans or individuals with disabilities, and prohibit discrimination against all individuals based on their race, color, religion, sex, or national origin. Moreover, these regulations require that covered prime contractors and subcontractors take affirmative action to employ and advance in employment individuals without regard to race, color, religion, sex, national origin, protected veteran status or disability.
11. **FORCE MAJEURE.** Neither party will incur any liability to the other if its performance of any obligation under this Agreement is prevented or delayed by causes beyond its control and without the fault or negligence of that party. Causes beyond a party's control include, but are not limited to, acts of God, warfare, terrorism, changes in controlling law or regulations, orders of or the requirements of any governmental entity, severe weather conditions, civil disorders, natural disasters, fire, epidemics and quarantines, general strikes, and any public utility or Internet failure.
12. **SEVERABILITY.** If any provision of this Agreement is determined by any court of competent jurisdiction to be invalid or unenforceable, such provision shall be interpreted to the maximum extent to which it is valid and enforceable as determined by such court in such action, and the remaining provisions of the Agreement will, nevertheless, continue in full force and effect without being impaired or invalidated in any way.
13. **APPLICABLE LAW.** This Agreement shall be governed by and interpreted and enforced in accordance with the laws of the Commonwealth of Pennsylvania (without regard to any conflict of law provisions). Each Party consents to the jurisdiction of any court of the Commonwealth of Pennsylvania and any federal courts in Pennsylvania, waiving any claim or defense that such forum is not convenient or proper.
14. **INDEPENDENT CONTRACTORS.** In performing the services required by the Agreement, each Party will act as an independent contractor. Neither Party shall act or have the authority to bind the other to any third person nor otherwise to act in any manner as the agent or representative of the other.
15. **INTEGRATION AND AMENDMENTS.** The Agreement, including all exhibits, constitutes the entire

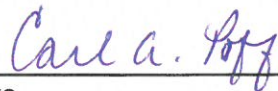
agreement between the Parties. No agent, representative, employee or officer of either LHUF or of PSECU has the authority to make, or has made, any statement, agreement or representation, oral or written, in connection with the Agreement, which in any way can be deemed to modify, add to, detract from, or otherwise change or alter its terms and conditions. No negotiations between the Parties, nor any custom or usage, shall be permitted to modify or contradict any of the terms and conditions of the Agreement. No modifications, alterations, changes or waiver to the Agreement or any of its terms shall be valid or binding unless accomplished by a written amendment signed by both Parties.

IN WITNESS WHEREOF, the parties hereto have caused this Affinity Sponsorship Agreement to be executed on the Effective Date first written above.

Pennsylvania State Employees Credit Union:


Signature
VP of Marketing
Title
5/24/18
Date

Lock Haven University Foundation f/b/o Lock
Haven University Alumni Association:


Signature
Executive Director
Title
5-10-18
Date

**PENNSYLVANIA STATE EMPLOYEES CREDIT UNION AFFINITY SPONSORSHIP
FINANCIAL INFORMATION
for
LOCK HAVEN UNIVERSITY FOUNDATION**

Expenses

LHUF shall have no costs for items supplied by PSECU in regard to this Agreement, unless such items are co-branded. Examples of such co-branded items include, but are not necessarily limited to, printing costs of promotional items such as sponsorship banners and related communications materials.

Revenue Sharing

During the term of this Agreement, PSECU agrees to pay LHUF sponsorship monies by the Payment Dates listed below, provided that all terms of Agreement have been performed timely and in good faith by LHUF:

<u>Payment Dates</u>	<u>Payment Amount</u>
Within 30 days of the Effective Date of this Sponsorship	\$10,000.00
April 30, 2019	\$10,000.00
YEAR ONE TOTAL	\$20,000.00
October 31, 2019	\$10,000.00
April 30, 2020	\$10,000.00
YEAR TWO TOTAL	\$20,000.00
October 31, 2020	\$10,000.00
April 30, 2021	\$10,000.00
YEAR THREE TOTAL	\$20,000.00
October 31, 2021	\$10,000.00
April 30, 2022	\$10,000.00
YEAR FOUR TOTAL	\$20,000.00
October 31, 2022	\$10,000.00
April 30, 2023	\$10,000.00
YEAR FIVE TOTAL	\$20,000.00
CONTRACT TOTAL	\$100,000.00

Financial Incentives

PSECU shall deliver to LHUF a quarterly report on a calendar basis indicating the total number of Alumni who have become PSECU members ("New Members"), newly opened for such quarter, under this Agreement. For such New Members, PSECU will provide the number of new checking, PSECU VISA® Debit Card, Digital Banking, Vehicle Loan, and Home Equity Line of Credit (HELOC) and will compensate LHUF for each product or service listed below so long as the product or service is opened within one year of the initial membership and loans (Vehicle, HELOC or Equity) have a greater than \$0 balance:

New Members	\$50
New Checking	\$10
New PSECU VISA Debit Card	\$10
New Digital Banking	\$10
New Vehicle Loan	\$50
New/HELOC	\$50